

FROM MARCH 20 TO MAY 15, 2019

GET A
\$70

MAIL-IN REBATE*

with the purchase of 4 new MICHELIN®
passenger or light truck tires



michelin.ca

* See claim form or visit michelin.ca for details. © 2019 MNA(C)I. All rights reserved. The "Michelin Man" is a registered trademark licensed by Michelin North America, Inc. T5192 (C16990-A - 02/19)

**WHENEVER IT
MATTERS MOST**



MICHELIN

GET A
\$ 70

MAIL-IN REBATE*
 with the purchase of 4 new MICHELIN®
 passenger or light truck tires

From March 20 to May 15, 2019



All claims must be postmarked or received on or before June 16, 2019,
 and include a copy of your invoice (see reverse for details):

MICHELIN SPRING 2019 PROMOTION
P.O. BOX 6022, PARIS, ON N3L 3W6

Please indicate your language of choice: English French

Please print legibly.

Invoice #*

Retailer name*

First name* Mr. Ms.

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone - -

Email address

(If you would like to receive confirmation of claim form receipt by email)

* Required information

T5194

I authorize Michelin to send me information concerning contests, promotions
 and new products.

1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?
 Yes No

2- Which of the following was an important contributing factor in this purchase
 of MICHELIN® tires? (Check all that apply.)

- | | |
|---|---|
| MICHELIN® Promise Plan™ <input type="checkbox"/> | Online research <input type="checkbox"/> |
| This promotion <input type="checkbox"/> | Mileage warranty <input type="checkbox"/> |
| Dealer recommendation <input type="checkbox"/> | 30-Day Satisfaction Guarantee <input type="checkbox"/> |
| Friend/family recommendation <input type="checkbox"/> | Free flat-tire changing assistance <input type="checkbox"/> |
| Quality of product <input type="checkbox"/> | Retail location <input type="checkbox"/> |

3- How did you first hear about this promotion? (Please check one.)

- | | | |
|---|---|---|
| Radio <input type="checkbox"/> | In-store display <input type="checkbox"/> | Text message/SMS <input type="checkbox"/> |
| Direct mail <input type="checkbox"/> | Friend/family <input type="checkbox"/> | Email <input type="checkbox"/> |
| Newspaper <input type="checkbox"/> | Television <input type="checkbox"/> | Facebook page <input type="checkbox"/> |
| Salesperson in store <input type="checkbox"/> | Website <input type="checkbox"/> | Other <input type="checkbox"/> |

4- What tire brand was replaced when you purchased your new set of MICHELIN® tires?

- | | | | |
|------------------------------------|--------------------------------------|-----------------------------------|--------------------------------------|
| MICHELIN® <input type="checkbox"/> | BFGOODRICH® <input type="checkbox"/> | Goodyear <input type="checkbox"/> | Bridgestone <input type="checkbox"/> |
| Toyo <input type="checkbox"/> | Pirelli <input type="checkbox"/> | Yokohama <input type="checkbox"/> | Other <input type="checkbox"/> |

5- How many years have you been a MICHELIN® tire owner?

- First time Less than 5 years More than 5 years

6- How soon do you expect to purchase tires again (for another vehicle or this one)?

- In the next 3 months
 In 1 year or less
 More than 1 year from now

7- What is your age? 18-25 26-39 40-55 Over 55

Michelin knows how important it is to protect your personal information. Please consult our privacy policy at michelin.ca. This offer cannot be combined with any other promotion or program and is not applicable at Costco or Canadian Tire. Offer available at participating Canadian Michelin dealers. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from March 20 to May 15, 2019. Purchases outside these dates will not be honoured. Only new MICHELIN® passenger and light truck tires are eligible. Please allow 6-8 weeks to receive your mail-in rebate. For any information regarding the mail-in offer, please call 1-866-755-8887 or visit michelinpromo.ca.
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HOW TO RECEIVE YOUR MAIL-IN REBATE:

COMPLETE AN ONLINE CLAIM

- Go to michelinpromo.ca to request your rebate online.

OR MAIL IN A CLAIM

- Attach a copy of your detailed invoice* clearly indicating the purchase of four new MICHELIN® passenger or light truck tires (between March 20 and May 15, 2019).
- Mail before June 16, 2019, to:
Michelin Spring 2019 Promotion
 P.O. Box 6022, Paris, ON N3L 3W6

* Only new purchases of MICHELIN® passenger or light truck tires are eligible.

† Estimates, work orders and quotations are not acceptable as proof of purchase.

